



PERSONAL SUMMARY

I'm a graphic design student with hands-on experience in branding, event design, and marketing campaigns, and I'm especially drawn to creating work that feels engaging and memorable. I enjoy thinking about how design shows up in both physical and digital spaces and how it connects people to a brand. I'm looking to keep growing through collaborative, real-world creative work.

EXPERIENCE

Banner Chair Officer 2023-2025
Delta Sigma Alpha Delta Pi Oxford, MS

- Designed large-scale (8x12 ft) event banners using Adobe Illustrator and Photoshop, ensuring strong visual impact and brand consistency.
- Collaborated with chapter advisors and executive team to align designs with event goals and chapter branding.
- Contributed to promotional efforts that helped raise over \$131K for philanthropic initiatives.

Design Intern 2025
ReflexGroup Branding Agency New York City, NY

- Developed brand activation concepts and visual assets for luxury clients (Lilly Pulitzer, St. James USA, MAC Cosmetics, Earn-In, Dr. Dennis Gross) across pop-ups, product launches, and Fashion Week events.
- Created client-facing decks, mood boards, and branded mockups using Photoshop and Google Slides to communicate branding and spatial concepts.
- Designed branded installations, packaging, and event visuals, including rendered spatial layouts and consumer touchpoints.
- Produced short-form video and motion graphics using Premiere Pro and After Effects for social media and campaign recap content.
- Collaborated with art directors, designers, and production leads to deliver assets across 5+ projects in a fast-paced agency environment.



PHONE

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WEBSITE

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EDUCATION

BFA in Graphic Design
Minor in General Business
University of Mississippi - 2026

High School Degree
Boerne Samuel V. Champion - 2022

COURSEWORK & SKILLS

- Imaging Arts 1 & 2
- Production Design
- Packaging Design
- Web Design
- Editorial Design
- Typography
- Photography
- Canva
- Procreate
- Adobe Creative Suite